

**Pablo E. Perversi**

Chief Innovation & Quality Officer
Barry Callebaut AG
(as of September 1, 2017)

Pablo E. Perversi was appointed to the position of Chief Innovation & Quality Officer and member of the Executive Committee of Barry Callebaut effective September 1, 2017.

Until now, Pablo E. Perversi worked for Unilever as Vice President Foods Europe, a business made of 50+ loved brands in Europe, serving 370 million consumers. In this position he has also been a Unilever Europe leadership board member, a Global Foods board Team member and a Vice President for Culinaria Europe. From 2011-2014 he was Vice President Foods SEAA and Unilever SEAA board Team member.

Pablo E. Perversi started his career as a Trainee at Unilever UKI in 1993 in finance. From 1994-1997, he worked as Brand Manager Savoury and later Tea at Unilever UK, he then was Marketing Director Frozen Foods and Spreads at Unilever Argentina from 1997-2001. In 2001 he was promoted to the position of European Category Director and Spreads Unilever Europe and had the global lead for Spreads and the European lead for Dressings before he became Sales Director at Unilever Spain in 2004. From 2006-2009 he served as Vice President and Managing Director at Unilever North LatAm, a business fully dedicated to Food Service. From 2009-2011 he was Vice President Marketing Operations and Savoury Global Category and a member of the G10 Board, running all marketing operations for Foodsolutions across 10 regions and 36 countries.

Pablo E. Perversi (born 1970) studied Industrial Engineering and Economics at the University of Birmingham. He is a Spanish and Argentinean national. Pablo also holds an accreditation from Cambridge University in Sustainable Leadership.

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