



**Patrick De Maeseneire**  
Vice Chairman of the Board\*  
Barry Callebaut AG

On November 4, 2015, Patrick De Maeseneire was named CEO of Jacobs Holding AG, major shareholder of Barry Callebaut AG.

In May 2015, Mr De Maeseneire was elected to the Board of Delhaize Group, a Belgian international food retailer present in seven countries on three continents.

From June 1, 2009 to August 31, 2015, Patrick De Maeseneire was Chief Executive Officer of Adecco S.A. He had already held leading positions within the Adecco Group between 1998 and 2002, both in Europe and in the U.S., before returning to Adecco as CEO.

From 2002 to 2009, Patrick De Maeseneire served as CEO of Barry Callebaut, leading manufacturer of high-quality chocolate and cocoa products. Under his leadership, Barry Callebaut started its successful global expansion, which ultimately turned it into the global leader in chocolate and cocoa that it is today.

Patrick De Maeseneire started his professional carrier in 1980 at Arthur Andersen (Consulting). Between 1980 and 1997, he held executive positions at Wang, Apple Computer, and Sun International.

Patrick De Maeseneire earned a Master's degree in commercial engineering at the Solvay Business School of Brussels University (VUB), Belgium and a special license in marketing management at the Vlerick Leuven Gent Management School, Belgium. Patrick De Maeseneire also completed studies in business management at the London Business School and INSEAD, Fontainebleau, France. In 2007, Patrick De Maeseneire was granted the title of Baron by King Albert II of Belgium.

Patrick De Maeseneire (born 1957) is a Belgian national.

\* proposed for election to the Board and as Vice Chairman to the Annual General Meeting of the Shareholders of December 9, 2015