



Patrick De Maeseneire

Vice-Chairman, Belgian national Patrick De Maeseneire (1957) was elected to the Board of Directors of Barry Callebaut AG as Vice Chairman at the Annual General Meeting of the Shareholders in December 2015.

Patrick De Maeseneire started his professional career in 1980 at Arthur Andersen (Consulting). Between 1980 and 1997, he held executive positions at Wang, Apple Computer, and Sun International. He joined the Adecco Group in 1998, where he held leading positions both in Europe and in the US.

From 2002 to 2009, Patrick De Maeseneire served as CEO of Barry Callebaut. In 2009 he returned to Adecco to become Chief Executive Officer of the group, a position he held till August 2015.

On November 4, 2015, he was named CEO of Jacobs Holding AG, the major shareholder of Barry Callebaut AG. Patrick De Maeseneire serves also on the Board of Ahold Delhaize, one of the largest global food retailers.

Patrick De Maeseneire earned a Master's degree in commercial engineering at the Solvay Business School of Brussels University (VUB), Belgium, and a special license in marketing management at the Vlerick Leuven Gent Management School, Belgium. Patrick De Maeseneire also completed studies in business management at the London Business School and INSEAD, Fontainebleau, France.

In 2007, Patrick De Maeseneire was granted the title of Baron by King Albert II of Belgium.