



Jakob Baer
Member of the Board of Directors*
Barry Callebaut AG

Jakob Baer is Swiss national and was born in 1944. He was admitted to the bar and subsequently obtained a doctorate degree in law (Dr. iur.) from the University of Berne, Switzerland.

Mr. Baer was a member of the executive team of KPMG Switzerland from 1992 until 1994. From 1994 to 2004, he held the position of Chief Executive of KPMG Switzerland, and was a member of KPMG's European and International Leadership Board. Jakob Baer was Counsel at Niederer Kraft & Frey AG, attorneys at law, Zurich, Switzerland, from 2004 to 2009.

Mr. Baer is board member of Adecco, Swiss Re, Rieter Holding AG, Allreal Holding AG and Stäubli Holding AG, all in Switzerland.

* proposed for election to the Board to the Annual General Meeting of the Shareholders of December 7, 2010

November 2010