



# News Release

## Complementing existing Gourmet & Specialties business: **Barry Callebaut acquires Danish vending mix company Eurogran A/S**

- **Eurogran to further strengthen Barry Callebaut's position in the European chocolate and cappuccino vending mix business**
- **Consolidation of the European Vending Mix market**

Zurich, Switzerland, June 4, 2009 – Barry Callebaut, the world's leading manufacturer of high-quality cocoa and chocolate products, signed an agreement with MISP Holding to acquire 100% of the shares of its subsidiary Eurogran A/S, with immediate effect. The acquisition of Eurogran underscores Barry Callebaut's strategic intention to further strengthen its position in the European chocolate and cappuccino vending mix business and to participate in the consolidation of this market.

Eurogran, founded in 1971 in Kalundborg, Denmark, with annual sales of more than CHF 40 million / EUR 28 million / DKK 208 million, is a dedicated instant powder manufacturer of ingredients for the vending industry in Europe. The company produces a full range of high-quality instant products, such as hot chocolate, coffee, granulated milk, milk topping, whitener, cappuccino, tea and soup, under its own brand "Le Royal" and also offers private label solutions for the same categories.

Barry Callebaut's Vending & Beverages division is part of the Business Unit Gourmet & Specialties. Headquartered in Sweden, it is a major player in the European chocolate and cappuccino instant powder mix business, predominantly focused on the vending industry. It has leading R&D capabilities and operates a state-of-the-art, integrated production facility in Kågeröd, Sweden. It is intended to integrate Eurogran into Barry Callebaut Sweden.

The two parties have agreed not to disclose any financial details of the transaction.

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### **Barry Callebaut ([www.barry-callebaut.com](http://www.barry-callebaut.com)):**

*With annual sales of more than CHF 4.8 billion/EUR 2.9 billion for fiscal year 2007/08, Zurich-based Barry Callebaut is the world's leading manufacturer of high-quality cocoa and chocolate products – from the cocoa bean to the finished product on the store shelf. Barry Callebaut is present in 26 countries, operates about 40 production facilities and employs around 7,000 people. The company serves the entire food industry, from food manufacturers to professional users of chocolate (such as chocolatiers, pastry chefs or bakers), to global retailers. It also provides a comprehensive range of services in the fields of product development, processing, training and marketing.*

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### **For further information:**

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