

# News Release

**Making cocoa farming more sustainable and profitable for cocoa farmers**

## **Barry Callebaut and IDH, the Sustainable Trade Initiative, partner to implement innovative cocoa sustainability programs**

- **Barry Callebaut is first company to partner with IDH in their renewed cocoa program**
- **Partnership to cover farmer finance, gender and nutrition programs, and landscape protection**
- **60,000 farmers to be supported to invest in their farm**
- **4000 savings accounts already opened for cocoa farmer finance**

*Zurich/Switzerland and Utrecht/Netherlands – June 8, 2016* – Barry Callebaut, the world’s leading manufacturer of high-quality chocolate and cocoa products, and IDH, the Sustainable Trade Initiative, have announced the signing of a memorandum of understanding. This broad partnership covers a new array of programs aimed at improving the livelihoods of cocoa farmers and the sustainability of the cocoa sector, from farmer finance to gender and nutrition to landscape protection and crop diversification programs.

Antoine de Saint-Affrique, CEO, Barry Callebaut, comments: “We are proud to partner with IDH, a global leader in supply chain sustainability innovations, to promote professional, sustainable cocoa farming. This innovative partnership will help drive the implementation and impact of our cocoa sustainability initiatives. Sustainability is at the heart of our business model and values.”

Joost Oorthuizen, Executive Director of IDH: “It is the willingness of frontrunners like Barry Callebaut’s to innovate and challenge the status quo that will shape the future of sustainable cocoa.”

Through Barry Callebaut’s and IDH’s collaboration on farm and co-operative finance, 60,000 farmers will be able to invest in the long-term productivity of their farms. The two partners are developing an innovative farm finance solution for cocoa farmers. Under this initiative, Barry Callebaut has already opened 4,000 savings accounts in cooperation with [Advans](#), one of the leading microfinance institutions in West Africa.

Barry Callebaut will participate in IDH’s development of a gender equality and nutrition strategy and jointly fund projects to support the role of women in cocoa communities, diversify cocoa farms and establish systems to commercialize and bring non-cocoa crops/products to market.

Barry Callebaut, in collaboration with IDH and [UTZ](#), will also implement an impact evaluation strategy using Farmer Field Books to allow reliable, high-quality performance measurements of farm data and efficient management of sustainable farming activities. The approach is based on the Common Data Collection and Management Protocol (CDCMP), which offers training of assessors, data entry and management, and the data analysis at the farmer level, farmer group level and company level.

Finally, through the IDH Initiative for Sustainable Landscapes, Barry Callebaut is testing a sustainable cocoa production system, also in partnership with the [Wild Chimpanzee Foundation](#) and the Ivorian forests agency [SODEFOR](#). This system will balance profitable cocoa production and forest conservation by providing farmers with the productivity and agroforestry packages, while sensitizing the local population about forest protection.

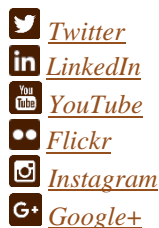
Read more about Barry Callebaut's sustainability initiatives in the [2014/15 Chocolate Sustainability Report](#).

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**About Barry Callebaut Group ([www.barry-callebaut.com](http://www.barry-callebaut.com)):**

*With annual sales of about CHF 6.2 billion (EUR 5.6 billion / USD 6.6 billion) in fiscal year 2014/15, the Zurich-based Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa products – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds. The Group runs more than 50 production facilities worldwide and employs a diverse and dedicated global workforce of more than 9,000 people. The Barry Callebaut Group serves the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers. The two global brands catering to the specific needs of these Gourmet customers are Callebaut® and Cacao Barry®. The Barry Callebaut Group is committed to sustainable cocoa production to help ensure future supplies of cocoa and improve farmer livelihoods. It supports the Cocoa Horizons Foundation in its goal to shape a sustainable cocoa and chocolate future.*

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**About IDH (<http://www.idhsustainabletrade.com/>):**

*IDH convenes companies, CSOs, governments and others in public-private partnerships. Driving the joint design, co-funding and prototyping of economically viable approaches to realize green & inclusive growth at scale in commodity sectors and sourcing areas. Approaches are designed to drive sustainability from niche to norm, delivering impact on the Sustainable Development Goals. Impact focuses on deforestation, living incomes and living wages, working conditions, toxic loading and gender. IDH is supported by multiple European governments, including institutional donors: SECO, DANIDA and BUZA and over 500 companies, CSOs, financial institutions, producer organizations and governments in 11 sectors and 11 landscapes in over 50 countries worldwide.*

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