



News Release

Jörn Wagenbach appointed new Head Corporate Communications & CSR of Barry Callebaut

Zurich/Switzerland, January 17, 2011 – Barry Callebaut has appointed Jörn Wagenbach as new Head Corporate Communications & CSR. He will join the company on February 21, 2011.

Jörn Wagenbach is joining Barry Callebaut from the logistics company Panalpina in Basel, Switzerland, where he served as Head of Corporate Communications since 2008. Prior to this function, he was Head of Corporate Communications at Flughafen Zürich AG (Zurich Airport Ltd.). Jörn Wagenbach (born 1965) holds a diploma in Fine Arts from the Johannes Gutenberg University in Mainz, Germany. He is a German national.

Gaby Tschofen, Vice President Corporate Communications & CSR from 2001 to January 2011, decided to leave Barry Callebaut to start her own communications consultancy. The Board of Directors and Executive Committee thank her for her valuable contribution in shaping the image and reputation of Barry Callebaut.

Barry Callebaut (www.barry-callebaut.com):

With annual sales of about CHF 5.2 billion / EUR 3.6 billion / USD 4.9 billion for fiscal year 2009/10, Zurich-based Barry Callebaut is the world's leading manufacturer of high-quality cocoa and chocolate – from the cocoa bean to the finest finished product. Barry Callebaut is present in 26 countries, operates more than 40 production facilities and employs about 7,500 people. The company serves the entire food industry, from food manufacturers to professional users of chocolate (such as chocolatiers, pastry chefs or bakers), to global retailers. Barry Callebaut is the global leader in cocoa and chocolate innovations and provides a comprehensive range of services in the fields of product development, processing, training and marketing. The company is actively engaged in initiatives and projects that contribute to a more sustainable cocoa supply chain.

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