

Small startups, **BIG IMPACT**

About MassChallenge

MassChallenge helps entrepreneurs solve the world's biggest challenges!

We accelerate the highest-potential, highest-impact startups through a selective four months program that offers:

- an established international community of startups
- · world class mentoring from industry experts
- · tailored programming
- unrivalled access to corporate partners
- free office space

Our global network includes accelerators in Boston, Texas, Rhode Island, Mexico, Israel, UK and Switzerland, supporting entrepreneurs from 81 countries.

We take no equity from our startups and through an annual multimillion dollar competition, we give non-dilutive cash awards to the top startups in each program, complemented by several in-kind prizes. This is why our facts speak for themselves: by connecting early-stage startups to the people and resources they need to launch and succeed, we assure entrepreneurial growth and create value the world over.

WHY SWITZERLAND?

- One of the most competitive and innovative countries in the world, ranking first in the Global Innovation Index 2018
- Investment in Swiss startups has reached CHF 938 mio according to Swiss Venture Capital Report 2018
- Wide variety of support for entrepreneurs: competitive regulation & tax system fo companies, stable, transparent institutions
- Infrastructure and geographical location that provide easy access to the EU market and strong trade links

FAST FACTS

1,975

ALUMNI STARTUPS

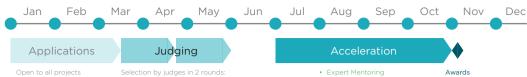
\$4.3B

\$2.5BREVENUE

121K+JOBS

87%

YEARLY PROGRAM WITH 4 MONTHS ACCELERATION



- raised < 500K in equity
- revenues < 1mio
- · online application
- in-nerson nitches

- Alumni & Community
- Curriculum
- · Corporate Network
- Collaborative workspace
- · Cash and in-kind awards

STARTUPS BENEFITS FROM THE ACCELERATION

Key activities during acceleration

- Pool of >500 experts
- Access to WW experts
- Each startup has 3+ mentors
 - EXPERT MENTORING
- 15+ corporate partners
 Direct access to C-level
- Direct access to C-level and senior mgmt
 - CORPORATE NETWORK

- 208 startups in Switzerland
- 1,975+ startups worldwide

ALUMNI & COMMUNITY

1,200 m² of office spac

COLLABORATIVE WORKSPACE

- Makerspace
- Free to stay for all finalists

- Comprehensive startup school
- 50+ speakers
- 352+ hours

CURRICULUM

- No-equity cash prize up to CHF 1mio
- In-kind prizes valued CHF 200K+

CASH AND IN-KIND AWARDS

KEY DATES 2019

JANUARY 23RD

PPLICATIONS OPEN

FEBRUARY 5TH

OPEN HOUSE - MEET US ON-SITE

FEBRUARY 13TH

EARLY BIRD APPLICATION DEADLINE

FEBRUARY 21ST

OPEN HOUSE MEET US ON-SITE

MARCH 13TH

APPLICATION DEADLINE

MAY 15TH

FINALIST ANNOUNCEMENT

JUNE - OCTOBER

ACCELERATOR PROGRAM

OUR PARTNERS IN SWITZERLAND

