

News Release

Change in Corporate Communications function at Barry Callebaut

Christiaan Prins to succeed Gaby Tschofen as VP Corporate Communications, effective February 1, 2020

Zurich/Switzerland, January 16, 2020 – After more than 15 years as Vice-President Corporate Communications at Barry Callebaut, Gaby Tschofen has expressed the desire to hand over her responsibilities to the next generation as of February 1, 2020. Her successor will be Christiaan Prins, currently Head of External Affairs at Barry Callebaut and since August 2016 a member of Gaby Tschofen's team.

Christiaan Prins joined Barry Callebaut from Unilever where he served on their European External Affairs team in Brussels from 2008 to 2016, initially as Deputy Head, then as Head of European External Affairs. From 2002 to 2008, he worked as Policy Advisor to a member of the European Parliament in Brussels. Christiaan Prins, born 1978 and a Dutch national, holds a PhD in Political Science from the University of Groningen, the Netherlands.

Gaby Tschofen will remain a part of the Barry Callebaut family as she will again organize the CHOCOVISION stakeholder conference in 2020 and then take on a part-time role as Head of Diversity & Inclusion at Barry Callebaut.

Antoine de Saint-Affrique, CEO of Barry Callebaut Group, said: „I'd like to thank Gaby warmly for her many years of outstanding service to Barry Callebaut and to me personally. Starting in 2001, Gaby has built and shaped the Corporate Communications function into a professional, high-performing team from which we have been able to select her successor. I would like to congratulate Christiaan on his promotion to VP Corporate Communications. I am looking forward to working with him even more closely as from February. I wish both colleagues, Gaby and Christiaan, the best for their future.”

About Barry Callebaut Group (www.barry-callebaut.com):

With annual sales of about CHF 7.3 billion (EUR 6.5 billion / USD 7.4 billion) in fiscal year 2018/19, the Zurich-based Barry Callebaut Group is the world's leading manufacturer of high-quality chocolate and cocoa products – from sourcing and processing cocoa beans to producing the finest chocolates, including chocolate fillings, decorations and compounds. The Group runs more than 60 production facilities worldwide and employs a diverse and dedicated global workforce of more than 12,000 people.

The Barry Callebaut Group serves the entire food industry, from industrial food manufacturers to artisanal and professional users of chocolate, such as chocolatiers, pastry chefs, bakers, hotels, restaurants or caterers. The two global brands catering to the specific needs of these Gourmet customers are Callebaut® and Cacao Barry®.

The Barry Callebaut Group is committed to make sustainable chocolate the norm by 2025 to help ensure future supplies of cocoa and improve farmer livelihoods. It supports the Cocoa Horizons Foundation in its goal to shape a sustainable cocoa and chocolate future.

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