

Biography

Masha Vis-Mertens



Chief Human Resources Officer (as of October 1, 2021)

Member of the Executive Committee Barry Callebaut AG
(as of October 1, 2021)

Masha Vis-Mertens was appointed Chief Human Resources
Officer Barry Callebaut AG, effective October 1, 2021

Masha Vis-Mertens has more than two decades of international leadership experience in the chocolate and cocoa industry, of which the last nine years with Barry Callebaut.

She joined Barry Callebaut in 2012 as Global Corporate Account Manager Operations & Supply Chain, assuming the role of Global Corporate Account Director in 2014, successfully growing Barry Callebaut's global partnerships. In 2017 Masha Vis-Mertens was appointed Vice President Human Resources EMEA. In this role she focused on talent development and retention by creating a more collaborative culture and a well structured onboarding of new employees. Since 2019 Masha Vis-Mertens has been Vice President Operations & Supply Chain EMEA. Before joining Barry Callebaut she worked at Cargill in a variety of supply chain roles.

Masha Vis-Mertens holds a Bachelor degree in French and Russian and a Master degree in European Studies from the University of Amsterdam, the Netherlands, as well as an Executive Master degree from the University of Louvain-la-Neuve, Belgium. She was born in 1971 and is a Dutch national.