

Biography

Massimo Selmo



Chief Procurement Officer (as of October 1, 2021)

Member of the Executive Committee Barry Callebaut AG
(as of October 1, 2021)

Massimo Selmo was appointed Chief Procurement Officer
Barry Callebaut AG, effective October 1, 2021

Massimo Selmo has been with Barry Callebaut for 25 years, of which close to 23 years as Head of Global Sourcing.

In this role, Massimo Selmo contributed strongly to the Group's strategic growth pillar of cost leadership. Furthermore, in support of Forever Chocolate, Barry Callebaut's plan to make sustainable chocolate the norm by 2025, he championed sustainable sourcing, resulting in 61% of the Group's non-cocoa ingredients being sustainably sourced in fiscal year 2019/20. Massimo Selmo joined Barry Callebaut in 1996, having previously worked at KPMG as Senior Auditor.

Massimo Selmo is a member of the Board of Directors of Masschallenge, a global start-up accelerator sponsored by Barry Callebaut.

Massimo Selmo holds a Bachelor degree in Economics from Bocconi University in Milano, Italy. He was born 1965 and is an Italian and Swiss national.