



**BARRY CALLEBAUT**

# Capital Markets Day

Zurich, 11 May 2022





# Sharpened business model

Ben De Schryver, Chief Financial Officer

Zurich, 11 May 2022

Sharpened business model  
**Evolving execution,  
 consistent strong results**

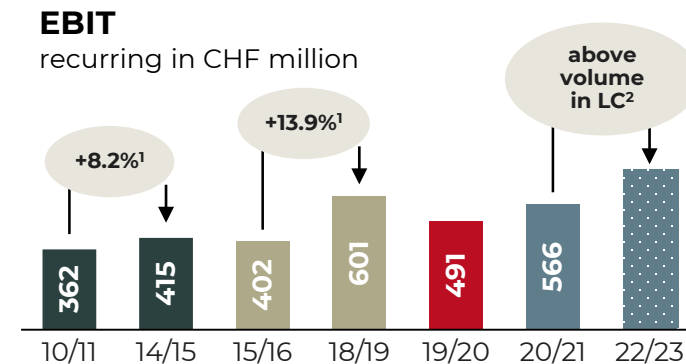
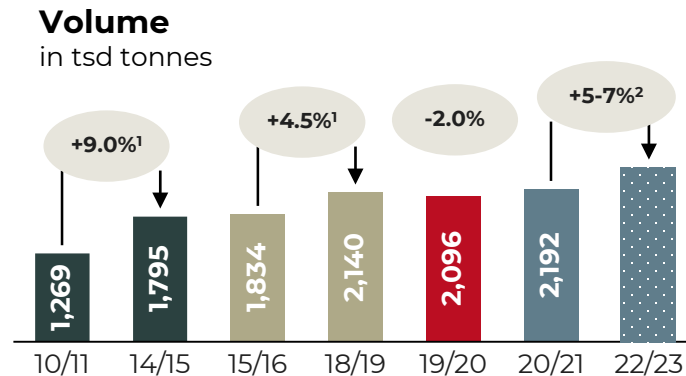
**Three cycles of strong volume and profit growth**

- 10-year **average volume growth +5.7%<sup>1</sup>** p.a., compared to **+0.6%<sup>3</sup>** p.a. of **underlying chocolate confectionery market**
- **Outpaced by solid EBIT growth** of on **average +8.2%<sup>1</sup>** p.a. over same period
- Global **footprint extended** from **40 to 64** factories, establishing presence **on all 5 continents**
- **25 Chocolate Academy Centers™** across the globe

<sup>1</sup> Volume growth / EBIT growth in local currency 2010/11 – 2020/21

<sup>2</sup> Mid-term guidance 2020/21 – 2022/23

<sup>3</sup> Source Euromonitor CAGR 2011-2021



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**Strengthened key financials**

Group	FY 2016/17 restated	FY 2020/21	CAGR
<b>Adjusted Free cash flow<sup>1</sup></b>	266.0	314.9	+10.0%
<b>ROIC (%)</b>	11.0%	12.2%	+120bp
<b>ROE (%)</b>	12.5%	14.3%	+180bp
<b>Earnings per share (CHF)</b>	47.8	70.0	+10.0%
<b>Dividend per share (CHF)</b>	20.00	28.00	+8.8%
<b>Share price at year end (CHF)</b>	1,380	2,334	+14.0%

<sup>1</sup> Adjusted for the cash flow impact of cocoa bean inventories regarded by the Group as readily marketable inventories (RMI).



Sharpened business model

## 3-year mid-term guidance 2020/21 to 2022/23

### Average volume growth +5-7%

- Increased **mid-term guidance** starting on lower base due to COVID-19 impact in 2019/20
- Underlying global confectionery market expected to grow +1-2% p.a. over the next 5 years according to Euromonitor
- **Innovation** and **Sustainability** as strong **drivers** for volume growth
- Continued strong contribution from **Key Growth Drivers**:
  - **Emerging Markets**: 4.1bn consumers, big potential for chocolate consumption
  - **Outsourcing**: 60% of market still captive, aim to add on average 30-40 MT per year
  - **Gourmet**: based on strengthened business model continue to outgrow other businesses with positive contribution on group profitability

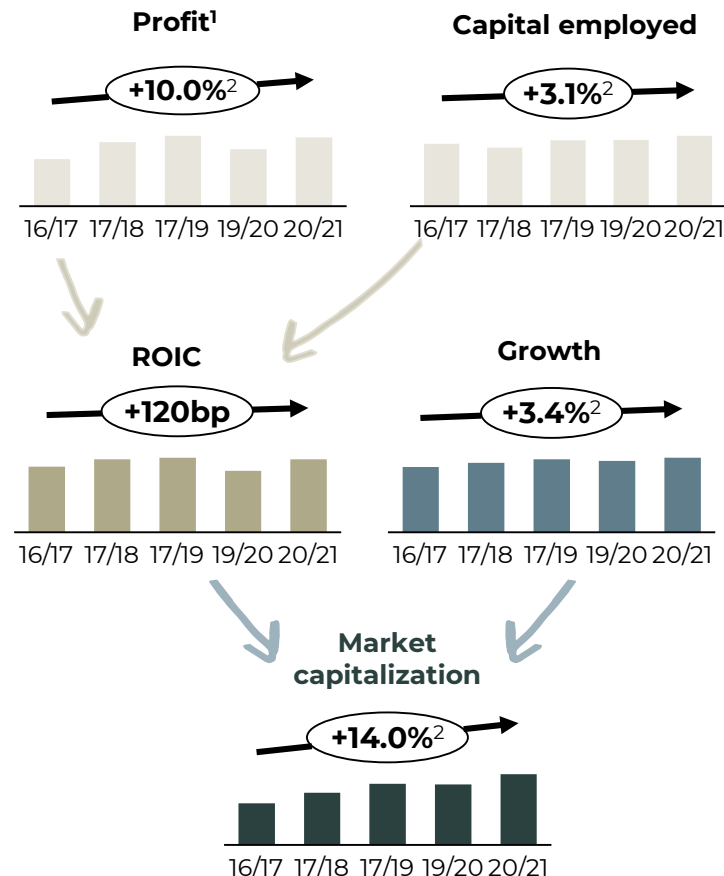
### EBIT growth in local currency above volume growth<sup>1</sup>

- **Cost-plus model** provides protection in a volatile and inflationary environment
- **Innovation** enhances our customers' differentiated value proposition, while improving our product mix
- Continue to **drive the customer mix** balancing size, segment and applications
- **Maintain Cost Leadership** with global network, scale benefits, excellence in sourcing while optimizing operating leverage
- Management (ExCo level) **incentive aligned** through targets<sup>2</sup>

## Sharpened business model How we create value for shareholders

- **Robust long-term strategy** supported by solid pipeline of complementary **value-adding projects**
- Consistent, strong and **balanced volume** growth across all market segments
- Faster growth in more profitable segments with leverage scale and **good cost management** supported by digitalization
- **Capacity optimization** and debottlenecking of existing assets to maximize use of capital investments
- Strong **focus on working capital management** at all levels, including S&OP excellence to optimize inventory and discipline on receivables and payables management

<sup>1</sup> Net profit, recurring / <sup>2</sup> CAGR



Sharpened business model  
**Key Growth Drivers:**  
**Emerging Markets**

+6.9%<sup>1</sup> p.a.  
 average volume growth  
 37%<sup>2</sup>  
 of total volume

**Broad based across the globe (CAGR<sup>1</sup>)**

India	Indonesia	China	Brazil	Chile	Turkey
+27%	+7%	+15%	+4%	+6%	+13%

**Continuing to expand market penetration**

- Distribution / route-to-market
- Expanding direct sales force
- Increase digital reach

**Tapping into new markets**

- Continue to broaden our reach in Asia Pacific, moving from Tier 1 to Tier 2 and 3 cities, leveraging digital reach
- South America testing new markets like Colombia with 'Gourmet first approach'
- Africa evolving from 'origin' to 'consuming markets'

<sup>1</sup> 5-year average 2017/16 – 2020/21 / <sup>2</sup> as of Full-Year 2020/21



## Sharpened business model

# Key Growth Drivers: Outsourcing

+4.8%<sup>1</sup> p.a.  
average volume growth  
- 35%<sup>2</sup>  
of total volume

### Large opportunity

- 60% of market still captive
- Sweet spot adding 30,000 – 40,000 MT on average per year

### Strong long-term partnerships

- Renewals of important contracts testimony of reliability and chocolate expertise
- Small to large customers across the globe

### Solutions provider

- One-stop-shop for customers
- From standard chocolate to specialty chocolate
- Differentiation through innovative value-adding concepts and Co-creation

<sup>1</sup> 5-year average 2017/16 – 2020/21 / <sup>2</sup> as of Full-Year 2020/21





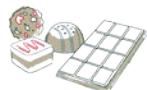
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**Key Growth Drivers:**  
**Gourmet & Specialties**

**+4.9%<sup>1</sup> p.a.**  
 average volume growth  
**- 11%<sup>2</sup>**  
 of total volume

**Winning in different segments**



Horeca



Confectionery



BaPA



Ice Cream

**Driving value-adding portfolio**

- From cocoa powder to chocolate and compound
- Fillings and Inclusions
- Decorations

**Further expanding through investments in route-to-market**

- Tap into new markets
- Increase direct sales
- Expand with distributors
- Use digitalization to activate 'push and pull'

<sup>1</sup> 5-year average 2017/16 – 2020/21 / <sup>2</sup> as of Full-Year 2020/21



Sharpened business model

## Further leverage scale to drive Cost Leadership



### **OPTIMIZE PRODUCTIVITY & REDUCE COMPLEXITY**

- Global network allows clustering of volumes
- Leading to optimized productivity and reduced complexity
- High level of customer service and optimized transportation costs



### **OPERATIONAL EXCELLENCE**

- Improve internal processes for Finance Operating Excellence
- Expand scope of Shared Service Centers



### **DIGITALIZATION & AUTOMATIZATION**

- Smart factory
- Leveraging on global SAP and salesforce platforms
- Further improve relationship management with customers and suppliers



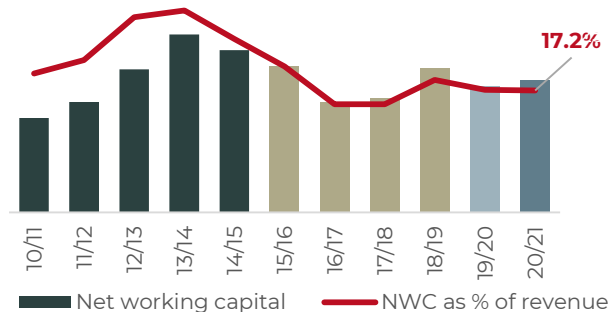
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## Strong Balance sheet based on solid financing

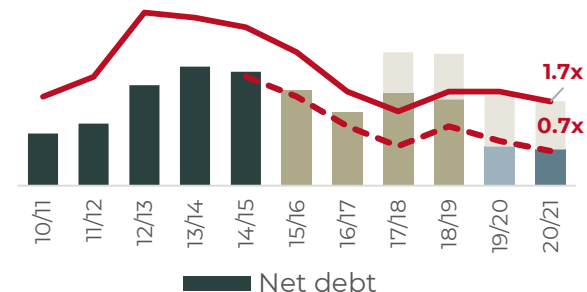


- **Seasonality**, mainly due to cocoa bean harvest cycle, **covered** by wide range of uncommitted liquidity sources (Commercial Paper and bilateral facilities) and back-stopped by a committed Revolving Credit Facility
- Track record of **good working capital management** and **strong Free cash flow** generation in recent years
- Robust **cost-plus business model mitigates volatility** of the main raw materials and **supports resilient profitability**
- Significantly **strengthened financial profile** and improved strong credit metrics:
  - adj. Debt/Equity ratio 20.4%
  - Net debt / EBITDA 1.7x, adj. Net debt / EBITDA 0.7x

**Net working capital and as % of sales**  
(as per year end August)



**Net debt and Net debt/EBITDA**  
(as per year end August)



## Sharpened business model

# Key take away

### Sharpened business model

- ▶ Coming out of COVID-19 pandemic with successfully sharpened business
- ▶ Continue to drive product and customer mix as preferred solution partner for Innovation and Sustainability

### Leveraging scale

- ▶ Optimize productivity and reduce complexity
- ▶ Operational excellence
- ▶ Drive digitalization and automatization

### Confident to deliver on mid-term guidance

- ▶ Current 3-year mid-term guidance for 2020/21 – 2022/23:
  - ▶ 5-7% volume growth
  - ▶ EBIT growth in local currency on average above volume growth<sup>1</sup>

<sup>1</sup> barring any major unforeseeable events